Electronic data transfer

Kronen Zeitung / 4C-Journale / Krone bunt / Krone.TV

Kronen Zeitung

PROCESSABLE FILE FORMATS

We need your printing data in PDF, TIF or JPG format.
PDF data must meet the **PDF/X-1a:2001** standard.
Please comply with the following specifications:
- **PDF-Version 1.3**
- Full-page (one file per advertisement), without colour separation
- **No transparencies** (transparency has to be flattened so as to ensure that texts and vectors are not converted into image data. Required: high quality/resolution; nomenclature may vary depending on the specific software used).
- All **fonts must be embedded** or converted into paths.
- Reversed type: not smaller than 6 pt, no „light" or serif typefaces
- No levels or comments
- Trapping (trim) and bleeding marks (outside bleed!) only for bleeding ads
  TIF, JPG:
- Maximum quality with 300 ppi at print size (= effective resolution)
- Not recommended for ads with copy text in small font sizes

PICTURE EDITING – COLOUR MANAGEMENT – PRINTING SPECIFICATIONS

Image data in colour in CMYK mode only
Additional colours (Pantone, HKS, RAL etc.) or RGB data are automatically converted into the CMYK colour space required in each case. This may lead to deviations in reproduction, which is why we cannot provide any printing guarantee for this.

Image resolution:	300 ppi at print size (= effective resolution) also for transparency flattening 1200 ppi for line-art (bitmap) images

Recommended ICC profiles:

Daily newspaper[*] and **Krone.**	ISOnewspaper26v4.icc (www.ifra.com)
Journals[**]	ISOcoated_v2,300.icc (www.eci.org)
Krone Bunt[***]	SC paper (ECI).icc (www.eci.org)
Magazine[**]	booklet: PSO LWC Improved.icc (www.eci.org) cover (OFC, IFC, IBC, OBC): ISOcoated_v2_300.icc (www.eci.org)

For proper colour reproduction the profiles have to be applied to the PDF and embedded as Output Intent.

Screen definition::	60 lpcm/150 lpi (*Sublima screen)
Total ink limit:	[*]240 %. [**]300 % and [***]270%

*The General Guidelines for Newspaper Printing of IG Austria Druckstandard shall apply.

"OPEN" DATA

For "open" layout files, we will not assume any liability in case of deviating printing results. Please refer to item "Processable file formats" (see above).

OVERPRINTING / KNOCK OUT

The proper settings for overprinting/knock out must have been selected. Coloured or white text as well as diagrams/artwork against a coloured background **must not be set to "overprint"**. Please note that user programmes have different basic settings and automatic functions and are sometimes corrupt. **It is not possible to check results on the screen or by means of a conventional colour printout**, but only on printouts with colour separation (and/or proofs simulating separation).

Please prepare your printing data as specified below. For files not prepared according to the specifications indicated below, we are unable to assume any liability for printing results. Please note section "Processable File Formats" (see left side).

E-Mail
dispo@mediaprint.at
Your e-mail message should not be larger than 20 MB. Please add the usual two- or three-letter extension to your files (.pdf, .tif, .jpg) in order to avoid any misinterpretation or data corruption by diverging mail systems.

FTP-Server
Upon request, we will be pleased to send you the required access information.

Job title
For easy allocation, please indicate a meaningful job name/subject together with your transferred data: **"Customer_publication date_medium"** (e.g.: Smith_2411_Krone)

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More information
For more detailed information on how to prepare your printing data, please refer to **www.ifra.com** and **www.eci.org** on the Internet.