

**Kronen
Zeitung**

**JOURNAL
MODERNE
FAMILIE**



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Classic. Patchwork. Single parent. WE ARE FAMILY.

The image of the family has changed enormously in recent decades. Whereas in the past there was the classic parent-child family, today in Austria there is a colourful and diverse coexistence of lifestyles and family forms.

Families are as colourful as life itself – and yet they have similar and often different needs. In our new journal „Moderne Familie“, which is published four times a year, we explore the questions that arise every day in family life. We show the many facets of a modern family in Austria, describe the positive aspects of everyday family life and provide tips for a healthy and happy life together.

„Moderne Familie“ is inserted in the Kronen Zeitung throughout Austria and offers a wide range of topics that are of crucial importance in the everyday lives of single parents, patchwork families and „classic“ families.

Place your product or service in a modern family environment.
Book now and reach families in Austria with your presence!

FACTS & FIGURES

Closing date: 4 weeks before publication date

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1/1 page

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1/2 page horizontal

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1/4 page

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1/8 page

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